



Public Opinion of Pipelines in B.C.

For the Living Oceans Society

Fielded August 8 - 10, 2012

Weighted Sample = 1012 B.C. adult residents

CONFIDENTIAL

DO NOT CIRCULATE WITHOUT PERMISSION

		Col %
As you may know, there has been a lot of discussion recently about the expansion of oil pipelines and oil tanker traffic on BC's coast. How familiar would you say you are with this topic?	Very familiar	31.3%
	Somewhat familiar	55.4%
	Not familiar	13.3%
Total		100.0%

Sample = 1012 B.C. residents, 18+, weighted to match gender, age, education & region (2006 Census)

		Col %
And how concerned are you about the expansion of oil pipelines and oil tanker traffic on BC's coast?	Very concerned	47.6%
	Somewhat concerned	34.3%
	Not concerned	14.2%
	Don't know	3.9%
Total		100.0%

Sample = 1012 B.C. residents, 18+, weighted to match gender, age, education & region (2006 Census)

		Col Response %
What are you most concerned about?	Oil spills/leaks	57.4%
	Damage to environment, people	42.3%
	Damage to water/coast/oceans/marine life	15.4%
	Damage to wildlife	9.3%
	Economic concerns, more risk than reward, too little economic benefit	8.6%
	Lack of safeguards or emergency response/preparedness	7.5%
	Difficulty and cost of cleaning spills	7.0%
	Damage to land	6.3%
	Enbridge track record, past spills, careless, untrustworthy	5.8%
	Overall approach to energy/fossil fuels/trade	3.7%
	Tankers	3.7%
	Impact on First Nations/local communities	3.3%
	Politics of the issue	2.1%
	Loss of jobs, impacts on fishing/tourism industries	1.6%
	Other responses	9.0%
Don't Know/No	.6%	
Total		183.6%

Sample = 829 B.C. residents, 18+, weighted to match gender, age, education & region (2006 Census)

		Col %
The Kinder Morgan Company currently operates the Trans-Mountain pipeline, which transports bitumen, a form of heavy crude oil, from Edmonton to Burnaby. Kinder Morgan has made a proposal to twin this pipeline in order to increase the amount of bitumen the pipeline can carry. This will also require increased tanker traffic on the B.C. coast to carry bitumen to other markets. Do you support or oppose the expansion of the Kinder Morgan Trans-Mountain pipeline and tanker traffic as outlined in this proposal?	Strongly support	7.1%
	Somewhat support	14.8%
	Neither/neutral	15.6%
	Somewhat oppose	17.8%
	Strongly oppose	32.1%
	Don't know/Uncertain	10.5%
	Prefer not to say	2.2%
Total		100.0%

Sample = 1012 B.C. residents, 18+, weighted to match gender, age, education & region (2006 Census)

Don't Know/Uncertain/Prefer not to say REMOVED

		Col %
Q3. The Kinder Morgan Company currently operates the Trans-Mountain pipeline, which transports bitumen, a form of heavy crude oil, from Edmonton to Burnaby. Kinder Morgan has made a proposal to twin this pipeline in order to increase the amount of bitumen the pipeline can carry. This will also require increased tanker traffic on the B.C. coast to carry bitumen to other markets. Do you support or oppose the expansion of the Kinder Morgan Trans-Mountain pipeline and tanker traffic as outlined in this proposal?	Strongly support	8.1%
	Somewhat support	16.9%
	Neither/neutral	17.8%
	Somewhat oppose	20.4%
	Strongly oppose	36.8%
Total		100.0%

Sample = 884 B.C. residents, 18+, weighted to match gender, age, education & region (2006 Census)

		Col %
The company Enbridge has applied to build a new pipeline called the Northern Gateway pipeline that will run from the Alberta oil sands to Kitimat, BC in order to transport bitumen to Asian markets on tankers which will travel off the coast of BC. Do you support or oppose the Northern Gateway pipeline and tanker traffic as outlined in the Enbridge application?	Strongly support	5.8%
	Somewhat support	14.1%
	Neither/neutral	10.2%
	Somewhat oppose	15.3%
	Strongly oppose	45.0%
	Don't know/Uncertain	8.1%
	Prefer not to say	1.4%
Total		100.0%

Sample = 1012 B.C. residents, 18+, weighted to match gender, age, education & region (2006 Census)

Don't Know/Uncertain/Prefer not to say REMOVED

	Col %	
Q4. The company Enbridge has applied to build a new pipeline called the Northern Gateway pipeline that will run from the Alberta oil sands to Kitimat, BC in order to transport bitumen to Asian markets on tankers which will travel off the coast of BC. Do you support or oppose the Northern Gateway pipeline and tanker traffic as outlined in the Enbridge application?	Strongly support	6.4%
	Somewhat support	15.6%
	Neither/neutral	11.3%
	Somewhat oppose	17.0%
	Strongly oppose	49.8%
Total	100.0%	

Sample = 916 B.C. residents, 18+, weighted to match gender, age, education & region (2006 Census)

	Col %	
The government of BC recently outlined five requirements that must be met for the province to consider the construction and operation of heavy oil pipelines within its borders. One of the requirements was that BC would need to receive a fair share of the fiscal and economic benefits of such a project. What do you think? If the government negotiated to receive additional royalties for BC from the Northern Gateway pipeline project, would you be more likely or less likely to support the project?	Much more likely	7.1%
	Somewhat more likely	22.6%
	Neither/neutral	33.8%
	Somewhat less likely	6.1%
	Much less likely	19.1%
	Don't know/Uncertain	8.9%
	Prefer not to say	2.3%
Total	100.0%	

Sample = 1012 B.C. residents, 18+, weighted to match gender, age, education & region (2006 Census)

	Col %	
Recently the BC government announced that as the current proposal stands, BC has little to gain economically from the Northern Gateway pipeline even though it will be taking on most of the risks associated with the project. In turn, they have developed minimum requirements that must be met before they will consider support for any heavy oil pipeline within BC's borders. The requirements include a completed environmental review; investments in marine and land oil spill prevention and response; legal requirements with respect to Aboriginal treaty rights; and a fair share of fiscal and economic benefit for BC associated with the project. What about you, do you support the position the government has taken on the proposed Northern Gateway pipeline?	Strongly support	14.8%
	Somewhat support	30.4%
	Neither/neutral	17.0%
	Somewhat oppose	10.0%
	Strongly oppose	17.4%
	Don't know/Uncertain	8.7%
	Prefer not to say	1.6%
Total	100.0%	

Sample = 1012 B.C. residents, 18+, weighted to match gender, age, education & region (2006 Census)

METHODS

These results are drawn from Strategic Communications' British Columbia Online Omnibus Survey, which interviewed a provincially representative sample of 1012 adult British Columbians over the period August 8th to 10th, 2012. The survey was conducted online using a proprietary panel. These data were statistically weighted to ensure that the sample's gender, age, education and regional composition reflect that of the actual British Columbia population according to the 2006 Census. If this were a probability sample, it would have a margin of error of +/- 3.1%, 19 times out of 20, had the entire province of BC been surveyed.

STRATEGIC COMMUNICATIONS INC. (Stratcom) is a full service opinion research and communications firm with offices in Toronto and Vancouver. We have been providing strategic, political and public affairs polling and focus groups since 1991. Stratcom has been the official pollster to 24 Hours newspaper in Vancouver, and its research has been recognized in the Wall Street Journal, Maclean's Magazine, the Globe and Mail, and other national publications.